

WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



| Advertiser | Democratic Congressional Campaign Cc |
|-----------------|--------------------------------------|
| Product | DCCC 10/16 |
| Estimate Number | 1194 |

| Invoice # | 112774-1 |
|----------------|---------------------|
| Invoice Date | 10/28/12 |
| Invoice Month | October 2012 |
| Invoice Period | 10/01/12 - 10/22/12 |

| Station | WRAL | |
|-------------------|--------------------|--|
| Account Executive | Cheryl Blair | |
| Sales Office | Washington Telerep | |
| Sales Region | National | |

| Order # | 112774 |
|--------------|---------------------|
| Alt Order # | 06146608 |
| Deal # | |
| Order Flight | 10/16/12 - 10/22/12 |

| Billing Calendar | Broadcast | |
|------------------|-----------------|--|
| Billing Type | Cash | |
| Special Handling | CIA - Mark PAID | |

| IDB# | |
|-----------------|--|
| Advertiser Code | |
| Product Code | |

| Agency Ref | |
|----------------|--|
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|-----------|---------------------------|------------|-----------|-----------------|----------|-------------|-----------------|------------|------------------|----------|
| 1 | WRAL | WRAL AM News | 6-7a | - | - | | - | | | | <u> </u> |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | 10/15/12 | to 10/21/12 | 4x | -TWTF | | | | |
| | WRAL | | | Tu | 10/16/12 | :30 | 6:14 AM | D3C12-NC07-T03H | \$1,400.00 | | 1 |
| | WRAL | | | W | 10/17/12 | :30 | 6:29 AM | D3C12-NC07-T03H | \$1,400.00 | 1 | 3 |
| | WRAL | | | Th | 10/18/12 | :30 | 6:29 AM | D3C12-NC07-T03H | \$1,400.00 |) | 2 |
| | WRAL | | | F | 10/19/12 | :30 | 5:57 AM | D3C12-NC07-T03H | \$1,400.00 | | 4 |
| 2 | WRAL | CBS This Morning | 7am - 9am | | | | | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | 10/15/12 | to 10/21/12 | 4x | -TWTF | | | | |
| | WRAL | | | Tu | 10/16/12 | :30 | 8:24 AM | D3C12-NC07-T04H | \$750.00 | 1 | 2 |
| | WRAL | | | W | 10/17/12 | :30 | 8:38 AM | D3C12-NC07-T03H | \$750.00 | | 3 |
| | WRAL | | | Th | 10/18/12 | :30 | 8:53 AM | D3C12-NC07-T03H | \$750.00 | | 4 |
| | WRAL | | | F | 10/19/12 | :30 | 8:12 AM | D3C12-NC07-T03H | \$750.00 | 1 | 1 |
| 3 | WRAL | CBS This Morning Saturday | 8am - 10am | | | | | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | | to 10/21/12 | 1x | 1- | | | | |
| | WRAL | | | Sa | 10/20/12 | :00 | | | | See MG 3.2 | 1 |
| | WRAL | CBS This Sat Morning 8-9a | 8-9a | Sa | 10/20/12 | :30 | 8:29 AM | D3C12-NC07-T03H | \$600.00 | MG for 3.1 10/20 | 2 |
| 4 | WRAL | CBS Sunday Morning | 9-1030a | | | | | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | 10/15/12 | to 10/21/12 | 1x | 1 | | | | |
| | WRAL | | | Su | 10/21/12 | :30 | 9:35 AM | D3C12-NC07-T03H | \$750.00 | 1 | 1 |
| 5 | WRAL | Face the Nation | 1030-11a | | | | | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | 10/15/12 | to 10/21/12 | 1x | 1 | | | | |
| | WRAL | | | Su | 10/21/12 | :00 | | | \$750.00 | See MG 5.2 | 1 |
| | WRAL | Face The Nation 1030-1130 | 1030-1130 | Su | 10/21/12 | :30 | 11:28 AM | D3C12-NC07-T03H | | MG for 5.1 10/21 | 2 |
| | | | | program a | airs 1 hour - I | SSUE CLA | ASS OF TIME | | | | |
| 6 | WRAL | Dr. Phil | 9-10a | | | | | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |



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| Account Executive | Cheryl Blair | |
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| Sales Region | National | |

| Order # | 112774 |
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| Alt Order # | 06146608 |
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| Order Flight | 10/16/12 - 10/22/12 |

| Billing Calendar | Broadcast |
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| Billing Type | Cash |
| Special Handling | CIA - Mark PAID |

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| Advertiser Code | |
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| Agency Ref | |
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| Line | Channel Des | cription | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------------|---------------------|--------------|----------|---------------|-----------|----------|-----------------|---------------------|------------------|--------|
| 6 | WRAL Dr. F | | 9-10a | | | | _ | | • | | |
| | ISSUE CLASS (| OF TIME | | | | | | | | | |
| | WRAL | | | Tu | 10/16/12 | :30 | 9:22 AM | D3C12-NC07-T04H | \$450.00 | | 1 |
| 7 | | e is Right | 11a-12p | | | | | | | | |
| | ISSUE CLASS (| OF TIME | | | | | | | | | |
| | | | | | 2 to 10/21/12 | 1x | -TWTF | | | | |
| | WRAL | | | W | 10/17/12 | :00 | | | , | See MG 7.2 | 1 |
| | WRAL WRA | L 4:30am News | 4:30a - 5am | F | 10/19/12 | :30 | 4:42 AM | D3C12-NC07-T03H | \$300.00 | MG for 7.1 10/17 | 2 |
| | | | | ISSUE (| CLASS OF TIM | /IE R10.9 | | | | | |
| 8 | | e is Right | 11a-12p | | | | | | | | |
| | ISSUE CLASS (| OF TIME | | | | | _ | | | | |
| | = | | | | 2 to 10/28/12 | | 1 | | | | |
| | WRAL | | | М | 10/22/12 | :00 | | | \$450.00 | Credited | 1 |
| 9 | | n News | 12p-1p | | | | | | | | |
| | ISSUE CLASS (| OF TIME | | | | | | | | | |
| | | | | | 2 to 10/21/12 | 1x | -TWTF | | | | |
| | WRAL | | | Th | 10/18/12 | :30 | 12:53 PM | D3C12-NC07-T03H | \$600.00 | | 1 |
| 10 | | n News | 12p-1p | | | | | | | | |
| | ISSUE CLASS (| OF TIME | | | | | | | | | |
| | | | | | 2 to 10/28/12 | 1x | 1 | | | | |
| | WRAL | | | М | 10/22/12 | :30 | 12:12 PM | D3C12-NC07-T03H | \$600.00 | | 1 |
| 11 | | ng and the Restless | 4-5p | | | | | | | | |
| | ISSUE CLASS (| OF TIME | | | | | | | | | |
| | | | | | 2 to 10/21/12 | 4x | -TWTF | | | | |
| | WRAL | | | Tu | 10/16/12 | :30 | 4:29 PM | D3C12-NC07-T04H | \$1,200.00 | | 1 |
| | WRAL | | | W | 10/17/12 | :30 | 3:58 PM | D3C12-NC07-T03H | \$1,200.00 | | 2 4 |
| | WRAL | | | Th F | 10/18/12 | :30 | 3:58 PM | D3C12-NC07-T03H | \$1,200.00 | | 4 |
| 40 | WRAL | | 500.0 | F | 10/19/12 | :30 | 3:58 PM | D3C12-NC07-T03H | \$1,200.00 | | 3 |
| 12 | | News | 530-6p | | | | | | | | |
| | ISSUE CLASS (| OF TIME | | 40/4=/ | 0.1.40/04/35 | | | | | | |
| | | | | 10/15/12 | 2 to 10/21/12 | 2x | -TWTF | | | | |



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| Line | Channel Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---|--------|------------|------------------------|------------------|----------------|-----------------|------------|-----------------------|-------|
| 12 | WRAL 5:30 News | 530-6p | - | - | | - | | | | |
| | ISSUE CLASS OF TIME | | _ | | | | | | | |
| | WRAL | | Tu | 10/16/12 | :30 | 5:52 PM | D3C12-NC07-T04H | \$1,800.00 | | 1 |
| | WRAL | | W | 10/17/12 | :30 | 5:38 PM | D3C12-NC07-T03H | \$1,800.00 | | 2 |
| 13 | WRAL 5:30 News | 530-6p | | | | | | | | |
| | ISSUE CLASS OF TIME | | 40/00/40 | - 10/00/10 | 4 | 1 | | | | |
| | WRAL | | 10/22/12 t | 0 10/28/12 10/22/12 | 1x :30 | 5:57 PM | D3C12-NC07-T03H | \$1,800.00 | | |
| 4.4 | ···· | C C00- | IVI | 10/22/12 | .30 | 5.57 PIVI | D3C12-NCU7-1U3H | φ1,800.00 | | 1 |
| 14 | WRAL 6pm News (M-F) ISSUE CLASS OF TIME | 6-630p | | | | | | | | |
| | 1330E CLASS OF TIME | | 10/15/12+ | o 10/21/12 | 4x | -TWTF | | | | |
| | WRAL | | Tu | 10/16/12 | :30 | 6:10 PM | D3C12-NC07-T03H | \$2,200.00 | | 1 |
| | WRAL | | W | 10/17/12 | :30 | 6:10 PM | D3C12-NC07-T03H | \$2,200.00 | | 4 |
| | WRAL | | Th | 10/18/12 | :30 | 6:08 PM | D3C12-NC07-T03H | \$2,200.00 | | 3 |
| | WRAL | | F | 10/19/12 | :30 | 6:28 PM | D3C12-NC07-T03H | \$2,200.00 | | 2 |
| 15 | WRAL Inside Edition | 7-730P | | | | | | | | |
| | ISSUE CLASS OF TIME | | | | | | | | | |
| | | | | o 10/21/12 | 3x | -TWTF | | | | |
| | WRAL | | W | 10/17/12 | :00 | | | * , | See MG 15.4 | 3 |
| | WRAL Prime Access Specials | 7-9pm | W | 10/17/12 | :30 | 7:18 PM | D3C12-NC07-T03H | \$1,400.00 | MG for 15.3 10/17 | 4 |
| | WRAL | | Th | ASS OF TIM 10/18/12 | 1E, PGM (:30 | ла 7:21 PM | D3C12-NC07-T03H | \$1,400.00 | | 1 |
| | WRAL | | F | 10/10/12 | :30 | 7:27 PM | D3C12-NC07-T03H | \$1,400.00 | | 2 |
| 16 | WRAL Inside Edition | 7-730P | | . 0, . 0, . = | | | | ψ.,.σσ.σσ | | _ |
| | ISSUE CLASS OF TIME | 7 7001 | | | | | | | | |
| | | | 10/22/12 t | o 10/28/12 | 1x | 1 | | | | |
| | WRAL | | M | 10/22/12 | :00 | _ _ | | \$1,400.00 | See MG 18.2,18.3,18.4 | 1 |
| 17 | WRAL Entertaiment Tonight | 730-8P | | | | | | * / | , , , , , , | |
| | ISSUE CLASS OF TIME | | | | | | | | | |
| | | | 10/15/12 t | o 10/21/12 | 1x | -TWTF | | | | |
| | WRAL | | W | 10/17/12 | :30 | 7:41 PM | D3C12-NC07-T03H | \$1,400.00 | | 1 |
| | | | | | | | | | | |



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| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|-----------|------------------|-------------|----------|--------------------------|------------------|----------|-----------------|------------|-----------------------|-------|
| 18 | WRAL | Tue Hour 2 | 9-10p | - | | | - | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | | 2 to 10/21/12 | 1x | -1 | | | | |
| | WRAL | | | Tu | 10/16/12 | :00 | | | ' ' | See MG 18.2,18.3,18.4 | 1 |
| | WRAL | WRAL 5am News | 5am - 5:30a | Tu | 10/16/12 | :30 | 4:59 AM | D3C12-NC07-T04H | \$900.00 | MG for 16.1,18.1 | 4 |
| | WRAL | CDC This Marning | 7am 0am | | CLASS OF TIN 10/17/12 | /lE r8.23 :30 | 0.50 414 | D3C12-NC07-T03H | ¢4 E00 00 | MC for 16 1 19 1 | 3 |
| | WHAL | CBS This Morning | 7am - 9am | W | CLASS OF TIN | | 8:53 AM | D3C12-NCU7-1U3H | \$1,500.00 | MG for 16.1,18.1 | 3 |
| | WRAL | Sun Hour 2 | 9-10pm | Su | 10/21/12 | :00 | | | \$5,500,00 | See MG 18.5 | 2 |
| | | CBS SPECIAL | 930-1030p | Su | 10/21/12 | :30 | 10:37 PM | D3C12-NC07-T03H | + - / | MG for 18.2 10/21 | 5 |
| | | | ' | LR due | to Football run | over | | | | | |
| | | | | LR due | to Football run | over | | | | | |
| 19 | WRAL | Thu Hour 3 | 10-11p | | | | | | | | |
| | | ASS OF TIME | | | | | | | | | |
| | | | | 10/15/12 | 2 to 10/21/12 | 1x | 1 | | | | |
| | WRAL | | | Th | 10/18/12 | :00 | | | \$4,500.00 | See MG 19.2 | 1 |
| | WRAL | | | Th | 10/18/12 | :30 | 10:36 PM | D3C12-NC07-T03H | | MG for 19.1 10/18 | 2 |
| | | | | MG/ISS | UE CLASS OF | TIME | | | | | |
| 20 | WRAL | Fri Hour 2 | 9-10p | | | | | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | | 2 to 10/21/12 | 1x | 1 | | | | |
| | WRAL | | | F | 10/19/12 | :30 | 9:32 PM | D3C12-NC07-T03H | \$3,500.00 | | 1 |
| 21 | WRAL | Late News | 11-1135p | | | | | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | | 2 to 10/21/12 | 5x | -TWTF | | | | |
| | WRAL | | | Tu | 10/16/12 | :30 | 11:29 PM | D3C12-NC07-T04H | \$1,800.00 | | 1 |
| | WRAL | | | W | 10/17/12 | :30 | 11:13 PM | D3C12-NC07-T03H | \$1,800.00 | | 2 |
| | WRAL | | | W | 10/17/12 | :30 | 11:32 PM | D3C12-NC07-T03H | \$1,800.00 | | 5 |
| | WRAL | | | Th F | 10/18/12 | :30 | 11:33 PM | D3C12-NC07-T03H | \$1,800.00 | | 3 |
| | WRAL | | | F | 10/19/12 | :30 | 11:26 PM | D3C12-NC07-T03H | \$1,800.00 | | 4 |
| 22 | WRAL | Late News | 11-1135p | | | | | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |



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Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007

| INVOICE | |
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| Billing Calendar | Broadcast | | | | |
|------------------|-----------------|--|--|--|--|
| Billing Type | Cash | | | | |
| Special Handling | CIA - Mark PAID | | | | |

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| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|-----------|-----------------|-------------|----------|-------------|--------|----------|-----------------|------------|----------------|-------|
| 22 | WRAL | Late News | 11-1135p | | | • | | | - | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | 10/22/12 | to 10/28/12 | 1x | 1 | | | | |
| | WRAL | | | M | 10/22/12 | :30 | 11:12 PM | D3C12-NC07-T03H | \$1,800.00 | | 1 |
| 23 | WRAL | David Letterman | 1135p-1237a | | | | | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | 10/15/12 | to 10/21/12 | 5x | -TWTF | | | | |
| | WRAL | | | Tu | 10/16/12 | :30 | 11:49 PM | D3C12-NC07-T04H | \$600.00 | | 4 |
| | WRAL | | | Tu | 10/16/12 | :30 | 12:14 AM | D3C12-NC07-T04H | \$600.00 | | 6 |
| | WRAL | | | W | 10/17/12 | :30 | 12:30 AM | D3C12-NC07-T03H | \$600.00 | | 2 |
| | WRAL | | | Th | 10/18/12 | :30 | 12:04 AM | D3C12-NC07-T03H | \$600.00 | | 3 |
| | WRAL | | | Th | 10/18/12 | :30 | 12:35 AM | D3C12-NC07-T03H | \$600.00 |) | 5 |
| 24 | WRAL | CRIMINAL MINDS | 1135-1235XM | | | | | | | | |
| | ISSUE CLA | ASS OF TIME | | | | | | | | | |
| | | | | 10/15/12 | to 10/21/12 | 1x | 1- | | | | |
| | WRAL | | | Sa | 10/20/12 | :30 | 12:29 AM | D3C12-NC07-T03H | \$300.00 | | 1 |
| | | | Aired Spots | 47 | | | | | | | |

<u>Gross Total</u> \$67,250.00 <u>Agency Commission</u> \$10,087.50

Net Amount Due \$57,162.50 Payment Terms 30 Days